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ALBRIDGE SOLUTIONS INTRODUCES DETAILED MANAGED ACCOUNT REPORTING CAPABILITIES

Lawrenceville, NJ, July 10, 2008 – Albridge Solutions Inc., a PFPC Worldwide Inc. company, announced today that detailed managed account performance reporting is available to financial institutions and financial advisors accessing Albridge Wealth Reporting. Financial Strategy Network, LLC, a Chicago-based financial advisory firm affiliated with Raymond James Financial Services, is the first client to implement this reporting solution.

Albridge's new managed account reports also enable financial advisors to handle the intricacies of consolidated reporting on managed accounts and retail accounts under one enterprise wealth management platform. Traditionally, separately managed account (SMA) program managers classify assets according to their own proprietary methodologies, while a financial advisor commonly relies on security master-based asset classifications provided by a third-party service. Now, financial advisors working with clients who maintain SMA accounts can automatically produce one, uniform asset allocation that brings both methodologies together through Albridge's managed account reports.

"This truly solves an industry difficulty related to asset classification," said Sam Braun, director of investments, Financial Strategy Network. "While clients appreciate separate accounts and the flexibility they offer, financial advisors utilize them with the intent of filling an asset category. Albridge's managed account reporting capabilities eliminate the burden and inefficiency of reconciling transaction data for financial advisors, enabling them to provide clients with the performance reporting information they actually want—diversification and investment returns."

Additional benefits of Albridge's new managed account reporting functionality include:

- The ability to generate new client reports that detail money manager performance. These reports support the classification of investment positions at the security, account or money manager level.

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- Access to Rogerscasey money manager classifications and benchmarks that cover more than 750 separately managed account products. Financial institutions, advisors and data suppliers can also add managers to this list and map the universe of managers according to Rogerscasey's industry-standard methodologies or based on their proprietary methodologies.
- The ability to display security-level benchmarks on client portfolio reports, enabling financial advisors and investors to easily view the performance of mutual fund wrap products and other multi-strategy investments within a portfolio.

"The availability of detailed managed account reporting through Albridge Wealth Reporting represents the next step toward providing financial advisors and their clients with access to performance reporting capabilities traditionally available only to advisors with access to an army of back office personnel," said Jake Rohn, executive vice president, Albridge. "Reporting on this array of managed account data and further integrating that reporting with non-managed assets enables us to deliver an even greater level of service to financial advisors who have transitioned to a Registered Investment Advisor business model or are considering doing so."

Albridge Solutions Inc. provides the essential components for wealth management platforms to enable the delivery of an accurate, single view of all of an investor's assets. Albridge's wealth management technology consolidates and reconciles client account information from hundreds of data sources that represent banking, brokerage, insurance, retirement, managed accounts and more. More than 150 financial institutions and 100,000 financial advisors rely on Albridge to provide holistic financial planning and asset reporting to millions of investors. Albridge Solutions is a PFPC Worldwide Inc. company. PFPC is a member of The PNC Financial Services Group, Inc., one of the nation's largest diversified financial services organizations.

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