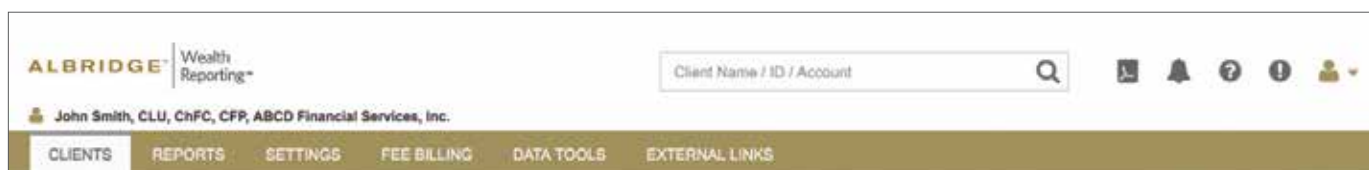


# The New Albridge Wealth Reporting™

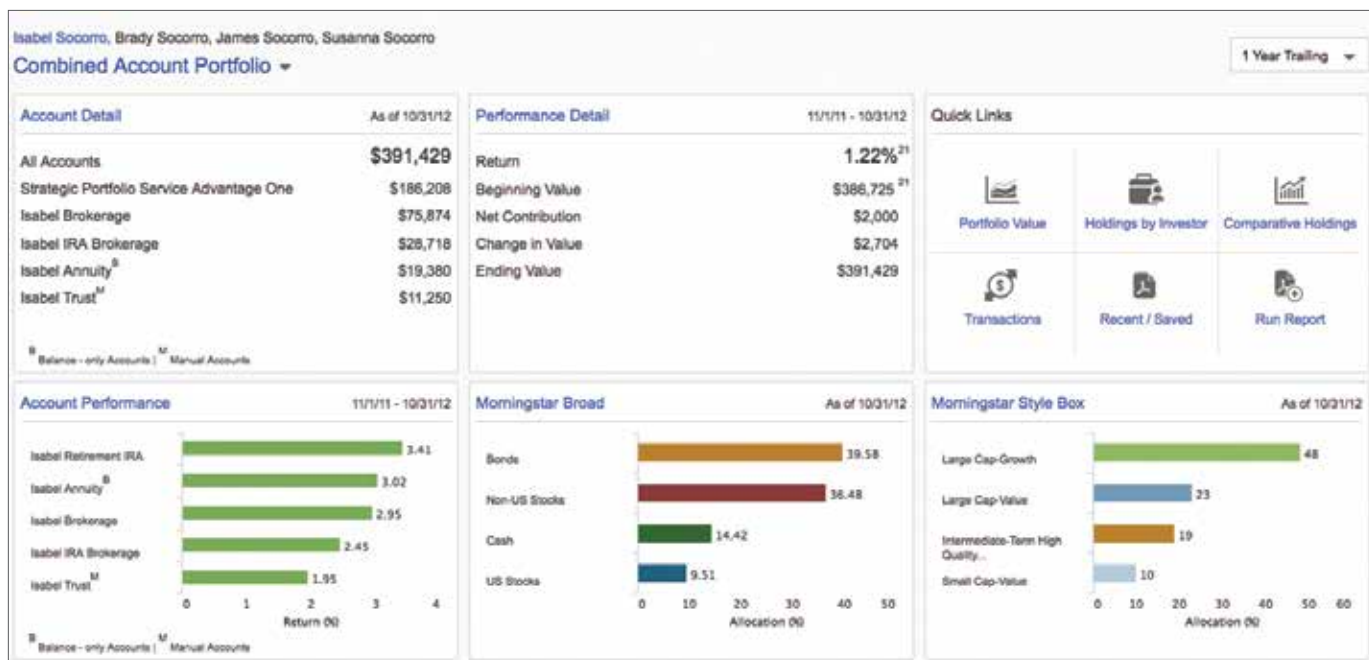
With the new Albridge Wealth Reporting, we are expanding our focus beyond data quality and data improvements to provide a faster and more intuitive user experience for all users—home office personnel, advisors, assistants, managers and investors. Our improved user experience means simpler navigation, greater customization, and increased efficiency—all of which enable you to work smarter and more easily demonstrate your value to your clients.

## Simpler navigation

Navigation has been simplified with the addition of a **new menu** that appears atop each page. This makes all access points in the application readily available via a logical click path. Immediately to the right of the menu is a new type-ahead search feature which helps advisors easily access client records by name, client account number, client ID or account name.



Further simplification is provided by the **portfolio dashboard** which offers an overview and click-through detail on portfolio composition, performance and asset allocation. And, for the first time, investors chosen by you may have access to the dashboard as well.



## Greater Customization

Among the alternatives for customization with the New Albridge Wealth Reporting are the following:

- › Advisors get a better user experience regardless of which device they use. Our responsively-designed application accommodates smart phones, tablets, as well as big screen.
- › Your firm's branded elements (logo and colors) appear throughout the app (you can set them by following the menu—Settings: Advisor Branding).
- › You can choose which of your clients are given dashboard access to their portfolio (you can do this via the menu—Settings: Client View).

## Choice of landing page

- › One of the more useful customization options is the advisor's choice of landing page. Advisors can choose the **Client List** landing page which offers access to every client. Alternatively the **Recent Clients** page takes you to the clients that you have recently accessed. The recent clients page offers the option to view \$AUM information along with quicker drill down opportunities.

Each of these landing pages is accessible by clicking **Clients** ① on the drop-down menu on the top of each page. And you can choose your landing page by clicking on your choice on the top right hand side of the page ②. Of course, you can change your choice of landing page at any time.

Note: The portfolio dashboard shown on the previous page is easily accessible by clicking on the left side of any client's name ③ on the Client List landing page or the drop-down menu next to any portfolio on the Recent Client landing page.

Client Name	Action	External Links	Last Login	Status
ANDERSON, HEATHER (000001560)	Run Report	External Links	05/31/2016	Active
BERTIN, KENDRA (000002818)	Run Report	External Links	05/01/2016	Active
CORREAU, CRYSTA (000001283)	Run Report	External Links	05/31/2016	Active
MCNUFF, SHAWNEE (000007839)	Run Report	External Links	05/31/2016	Active
ORTGA, BURT (000008025)	Run Report	External Links	05/31/2016	Active
SOCORRO, ISABEL (000007538)	Run Report	External Links	05/31/2016	Active
SPEAKE, BEE (000002517)	Run Report	External Links	05/31/2016	Active
STALLCUP, CANDANCE C (000002548)	Run Report	External Links	05/31/2016	Active
STANDREW, JIMMIE K (000008521)	Run Report	External Links	05/31/2016	Active
TREMBATH, KENIA (000009552)	Run Report	External Links	05/31/2016	Active

Client Name	Action	\$AUM	As of Date
ISABEL SOCORRO	Run Report	\$361,429	As of 6/8/16
Retirement Portfolio	Run Report	\$578,981	As of 6/8/16
Socorro Household	Run Report	\$814,429	As of 6/8/16
JAMES SOCORRO	Run Report	\$423,000	As of 6/8/16

## Increased Efficiency

While the new application will deliver a more efficient user experience through improved navigation and greater customization, we went further by focusing on specific areas where advisors could streamline their processes as well.

### Administration

All administrative tasks such as editing a client record or creating a portfolio have been modified so that they can be accomplished within one readily accessible inlayed screen. These tasks can now be accomplished without toggling back and forth or leaving your current page. Most of these tasks are located under the **Settings** section.

The screenshot shows a web application interface with a navigation bar at the top containing the following tabs: CLIENTS, REPORTS, SETTINGS, FEE BILLING, DATA TOOLS, and EXTERNAL LINKS. The 'SETTINGS' tab is active. Below the navigation bar is a form titled 'Create Portfolio'. The form contains several sections:

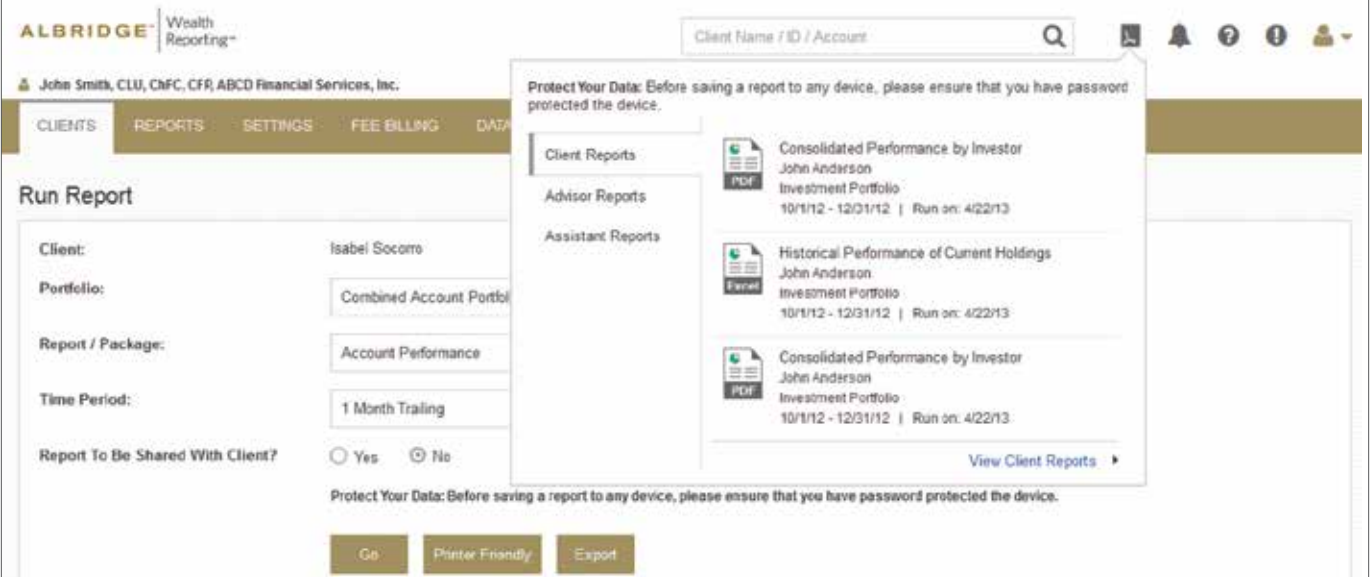
- Portfolio Name:** A text input field.
- Clients/Accounts:** A search input field with the placeholder text 'Client Name / ID / Account Number' and a magnifying glass icon.
- Allow Clients To View Portfolio?:** Radio buttons for 'Yes' and 'No', with 'No' selected.
- Additional Portfolio Characteristics:** Checkboxes for 'Managed Portfolio' and 'Enterprise Portfolio', both of which are unchecked.
- Performance Calculation:** A dropdown menu labeled 'Internal Rate of Return (IRR)'.
- Primary Model (Optional):** Radio buttons for 'Asset Type', 'Investment Objective', 'Account Model', 'Security Model', 'Custom ACL', 'ACL5', and 'None', with 'None' selected.
- Benchmarks (Optional):** Radio buttons for 'Global Default', 'Individual', 'Composite', and 'None', with 'Global Default' selected. Below these are two text input fields containing 'S&P 500' and 'Russell 1000'.
- Asset Class Level (Optional):** A dropdown menu with 'None' selected.

At the bottom of the form are two buttons: 'Create' and 'Cancel'.

As an example, one of the most commonly used tasks is creating a portfolio. This task previously involved multiple steps, requiring the user to first select the client and then the accounts. This now exists as one workflow which is further sped up as fields are pre-populated with client data from the page you are working on.

## Running reports

Previously, running a PDF report prevented you from accessing other pages in the application until the report was complete. With the new application, if a report takes more than 15 seconds to run, you will be able to work on other pages within the application while your report is running. You also will be notified via a pop-up when your report is complete and ready for download. The numbers next to Client Reports and Advisor Reports indicate how many reports are ready for viewing.



The screenshot shows the Albridge Wealth Reporting application interface. At the top, there is a search bar for 'Client Name / ID / Account' and a navigation menu with 'CLIENTS', 'REPORTS', 'SETTINGS', 'FEE BILLING', and 'DATA'. The main content area is titled 'Run Report' and contains a form with the following fields:

- Client: Isabel Socorro
- Portfolio: Combined Account Portfolio
- Report / Package: Account Performance
- Time Period: 1 Month Trailing
- Report To Be Shared With Client?:  Yes  No

At the bottom of the form are buttons for 'Go', 'Printer Friendly', and 'Export'. A pop-up window is overlaid on the form, displaying a warning: 'Protect Your Data: Before saving a report to any device, please ensure that you have password protected the device.' The pop-up also lists three reports:

- Client Reports**: Consolidated Performance by Investor (John Anderson, Investment Portfolio, 10/1/12 - 12/31/12 | Run on: 4/22/13)
- Advisor Reports**: Historical Performance of Current Holdings (John Anderson, Investment Portfolio, 10/1/12 - 12/31/12 | Run on: 4/22/13)
- Assistant Reports**: Consolidated Performance by Investor (John Anderson, Investment Portfolio, 10/1/12 - 12/31/12 | Run on: 4/22/13)

A 'View Client Reports' link is visible at the bottom right of the pop-up.

## For more information

Providing you with the information you need to build meaningful dialogs and relationships with your clients is at the core of what we do. We are always eager to hear from you about how we can continue to make Albridge Wealth Reporting work better for you and your clients.

**To provide feedback or learn more about the new Albridge Wealth Reporting, please contact your client service representative.**

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QRG-ALB-AWR-10-17