Quick Reference Guide

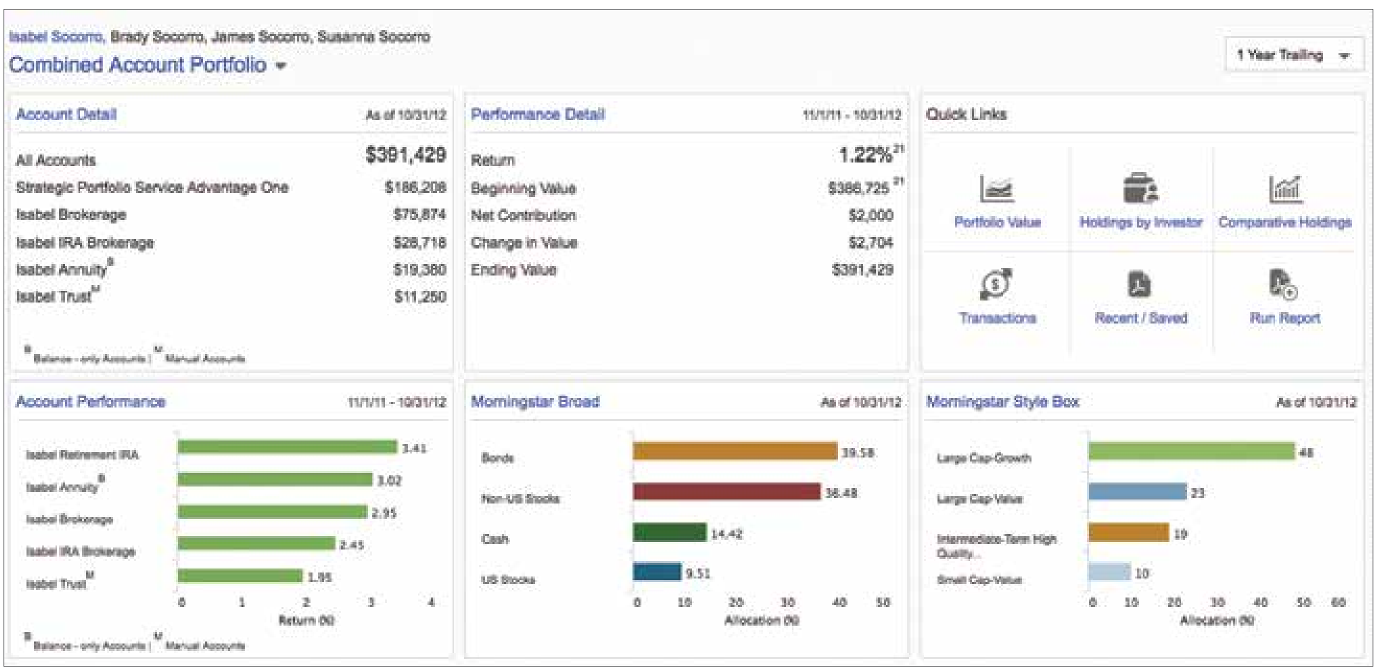
The New Albridge Wealth Reporting™

With the new Albridge Wealth Reporting, we are expanding our focus beyond data quality and data improvements to provide a faster and more intuitive user experience for all users—home office personnel, advisors, assistants, managers and investors. Our improved user experience means simpler navigation, greater customization, and increased efficiency—all of which enable you to work smarter and more easily demonstrate your value to your clients.

Simpler navigation

Navigation has been simplified with the addition of a new menu that appears atop each page. This makes all access points in the application readily available via a logical click path. Immediately to the right of the menu is a new type-ahead search feature which helps advisors easily access client records by name, client account number, client ID or account name.

Further simplification is provided by the portfolio dashboard which offers an overview and click-through detail on portfolio composition, performance and asset allocation. And, for the first time, investors chosen by you may have access to the dashboard as well.



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Greater Customization

Among the alternatives for customization with the New Albridge Wealth Reporting are the following:

› Advisors get a better user experience regardless of which device they use. Our responsively-designed application accommodates smart phones, tablets, as well as big screen.

› Your firm's branded elements (logo and colors) appear throughout the app (you can set them by following the menu—Settings: Advisor Branding).

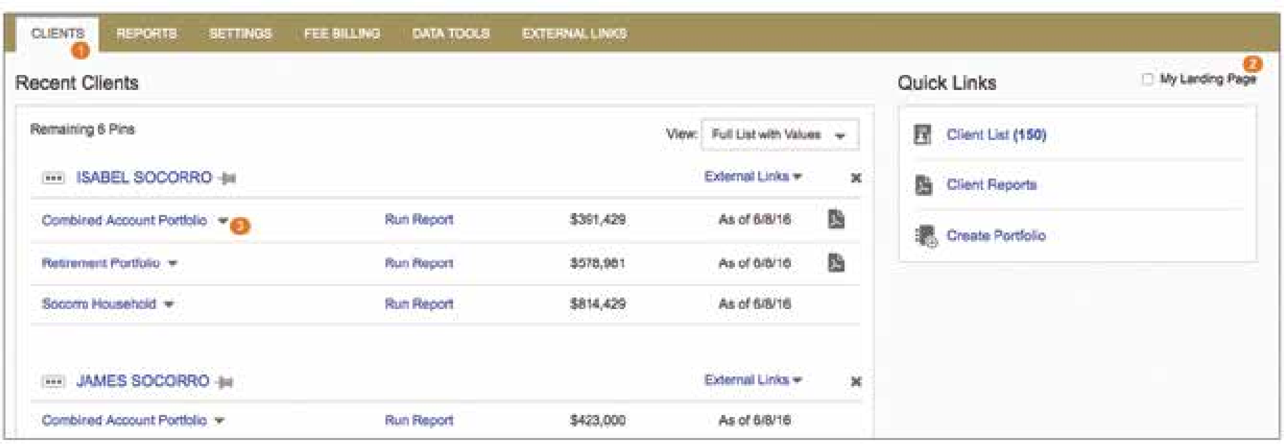
› You can choose which of your clients are given dashboard access to their portfolio (you can do this via the menu—Settings: Client View).

Choice of landing page

› One of the more useful customization options is the advisor's choice of landing page. Advisors can choose the Client List landing page which offers access to every client. Alternatively the Recent Clients page takes you to the clients that you have recently accessed. The recent clients page offers the option to view $AUM information along with quicker drill down opportunities.

Each of these landing pages is accessible by clicking Clients ❶ on the drop-down menu on the top of each page. And you can choose your landing page by clicking on your choice on the top right hand side of the page ❷. Of course, you can change your choice of landing page at any time.

Note: The portfolio dashboard shown on the previous page is easily accessible by clicking on the left side of any client's name ❸ on the Client List landing page or the drop-down menu next to any portfolio on the Recent Client landing page.

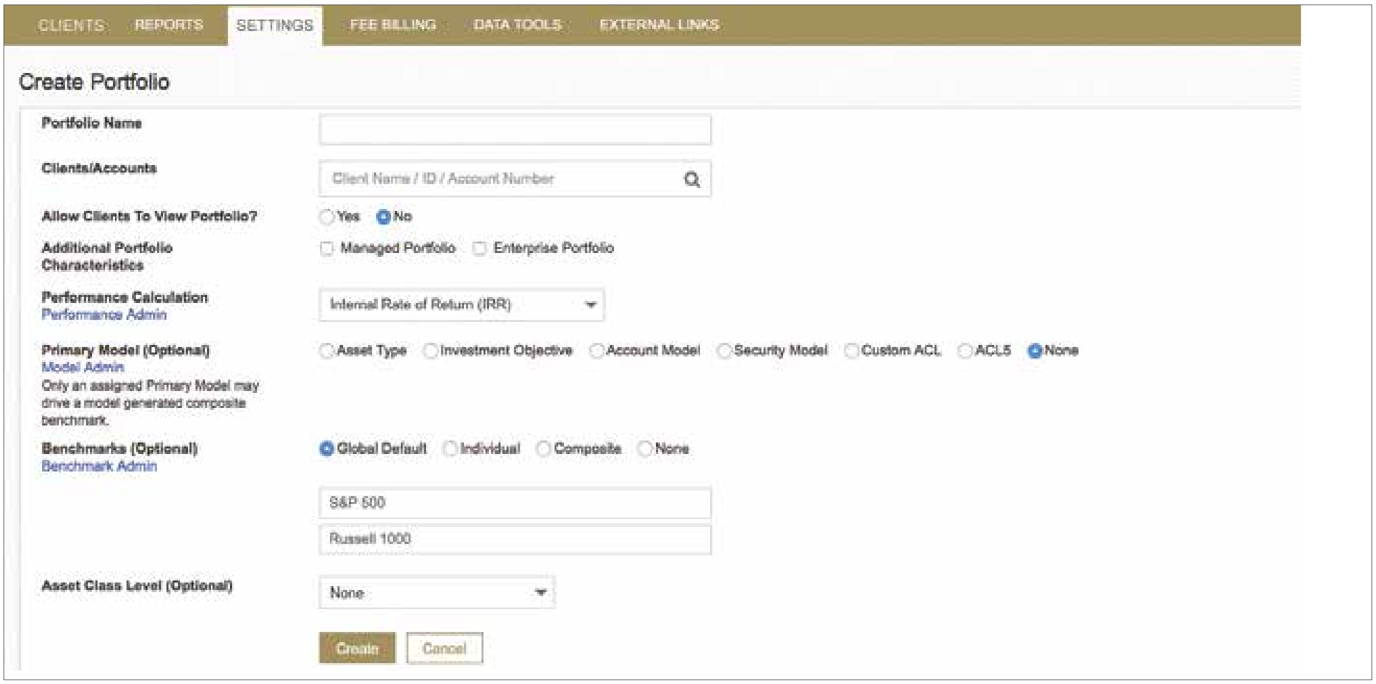


Increased Efficiency

While the new application will deliver a more efficient user experience through improved navigation and greater customization, we went further by focusing on specific areas where advisors could streamline their processes as well.

Administration

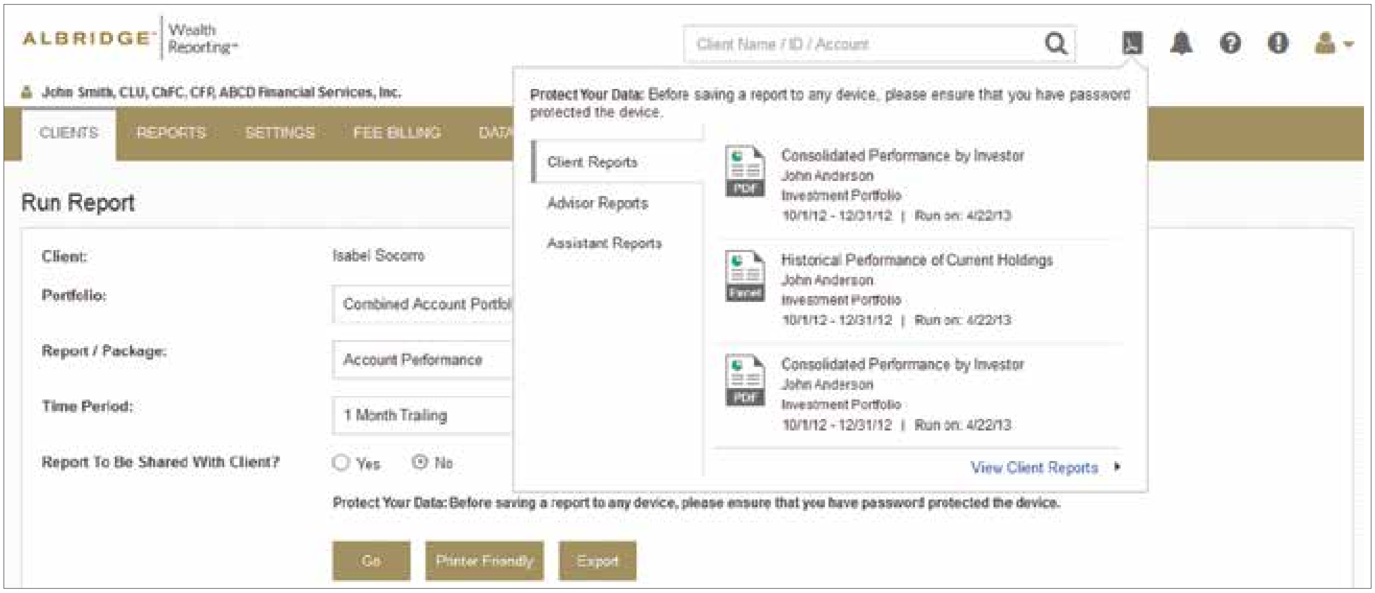
All administrative tasks such as editing a client record or creating a portfolio have been modified so that they can be accomplished within one readily accessible inlayed screen. These tasks can now be accomplished without toggling back and forth or leaving your current page. Most of these tasks are located under the Settings section.



As an example, one of the most commonly used tasks is creating a portfolio. This task previously involved multiple steps, requiring the user to first select the client and then the accounts. This now exists as one workflow which is further sped up as fields are pre-populated with client data from the page you are working on.

Running reports

Previously, running a PDF report prevented you from accessing other pages in the application until the report was complete. With the new application, if a report takes more than 15 seconds to run, you will be able to work on other pages within the application while your report is running. You also will be notified via a pop-up when your report is complete and ready for download. The numbers next to Client Reports and Advisor Reports indicate how many reports are ready for viewing.



For more information

Providing you with the information you need to build meaningful dialogs and relationships with your clients is at the core of what we do. We are always eager to hear from you about how we can continue to make Albridge Wealth Reporting work better for you and your clients.

To provide feedback or learn more about the new Albridge Wealth Reporting, please contact your client service representative.

Albridge Solutions,Inc. is a leading provider of enterprise data management solutions that deliver a single view of an investor's broad range of assets. Our proprietary technology consolidates and reconciles client account and transaction data from hundreds of data sources representing banking, brokerage, insurance, retirement, managed accounts and more. Albridge provides the foundation for financial organizations to leverage a single source of information to power a number of mission-critical technology applications.

Pershing and its affiliates provide global financial business solutions to advisors, asset managers, broker-dealers, family offices, fund managers and registered investment advisory firms. A financial services market leader located in 23 offices worldwide, we are uniquely positioned to provide advisors and firms global insights into industry trends, regulatory changes and best practices, as well as shifts in investor sentiment and expectations. Pershing provides solutions—including innovative programs and business consulting—that help create a competitive advantage for our clients.

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